

# Kieran McManus

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[LinkedIn](#) | [Github](#) | [Portfolio](#)

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## PROJECTS

### React + Spotify App 2018 ([live](#) | [Github - React](#) | [Github - Node](#))

- React, Node.js, Heroku
- OAuth2 Authentication through node server, working with the Spotify API
- Users log in and authenticate their account with Spotify, then search for their favorite artist, view key info and listen to top tracks.

### Loudoun Music Instruction | *Small business* 2018 ([live](#) | [Github](#))

- PHP, Bootstrap, Wordpress, Javascript & jQuery
- Custom-built Wordpress theme designed specifically for this small business so the owners can make updates on their end. Custom design, branding, photography
- Responsive mobile design/ navigation, contact/registration form functionality, calendar integration

### Kieran McManus | *Solo musician* 2017 ([live](#) | [Github](#))

- HTML, CSS, Javascript & jQuery
  - Responsive mobile design/ navigation, javascript interactions, mailing list, bandcamp integration, image slideshow
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## SKILLS

React	Node.js	PHP	jQuery	Git/Github	Wordpress
Javascript	Bootstrap	Photoshop	HTML	Redux	CSS

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## EXPERIENCE

### Spotify, New York, NY 2014 – Present

#### *Senior Traffic Manager, Label Ad Operations*

- Set up, QA, and manage \$100M+ worth of advertising campaigns for labels
  - Established & maintain strong relationships with internal & external stakeholders
  - Provide global advertising statistics reports and performance analysis/insights to all Spotify label partners on a weekly & monthly basis
  - Built & maintained network of advertising booking forms, tracking budgets and campaigns through series of javascript formulas
  - Traveled to Mumbai, India to train and onboard team of coordinators
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## EDUCATION

### General Assembly 2017

Certificate, Front End Web Development

### Binghamton University, State University of New York 2014

Bachelor of Arts, English Literature & Rhetoric

### New York University 2013

Certificate, Digital Publishing